

Dear partners of the Organic Food System Programme,  
here is Lilliana Stefanovic from Prof. Johannes Kahl's team of the University of Kassel.  
The text below is a reminder for those of you who have not yet participated in our survey "Organic Food Systems" (those of you who have can simply disregard this reminder). We have extended the deadline for participation, the new deadline is Tuesday, April 9th, 2019. We appreciate all the input we can gather for you - it is vital for the project and can potentially lay down a good basis for multiple OFSP deliverables. Please assist us in this through your valuable contribution to the survey. Thank you in advance!

Best,  
Lilliana and the Team

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On behalf of the team of the Department of Organic Food Quality and Food Culture of the University of Kassel, Germany, I would like to invite you to take part in our online survey "Organic Food Systems". The survey is part of research project within the OFSP. It is constructed in English language and aims at all the actors of organic movement around the world. The participation is anonymous and will take approx. 15-20 minutes of your time. The target group are all the actors involved in the Organic Food System (from farmers all the way to the consumer; NGOs, organic certification bodies, administration representatives, etc. all come into question as long as they are related to the organic system).

We would be very grateful if you could take your time to participate in this survey. You can proceed to the survey by clicking on the link (participation is possible until Tuesday, April 9th, 2019):

<https://www.unipark.de/uc/OFS/>

We would like to kindly ask you, if possible, to forward this link to other actors of the organic branch or your personal organic network who would come into question as a target group (please feel free to forward the entire content of this mail).

It is very important for us to get the results from the perspective of all the actors involved in the Organic Food System. Our aim is to show that the Organic Food System is the right pathway towards sustainable transformation of our Food Systems.

Thank you very much for your cooperation, we appreciate your time and valuable input!

Kind regards,  
Lilliana Stefanovic and the Team of Organic Food System Project

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Lilliana Stefanovic, M.Sc.  
Fachgebiet Ökologische Lebensmittelqualität und Ernährungskultur  
Fachbereich Ökologische Agrarwissenschaften  
Universität Kassel  
Department of Organic Food Quality and Food Culture  
Faculty of Organic Agricultural Sciences  
University of Kassel

Nordbahnhofstraße 1a  
D-37213 Witzenhausen  
E-mail: [l.stefa@uni-kassel.de](mailto:l.stefa@uni-kassel.de)  
Phone: +49 554 298-1653  
Webpage: <http://www.uni-kassel.de/go/lebensmittel>

Sehr geehrte Professor\*innen und wissenschaftliche Mitarbeiter\*innen des Fachbereichs "Ökologische Agrarwissenschaften",  
im Namen des Fachgebiet-Teams "Ökologische Lebensmittelqualität und Ernährungskultur" unter Leitung von Herrn Prof. Dr. Johannes Kahl, möchte ich Sie erneut zu unserer Umfrage „Organic Food Systems“ einladen – diese Einladung dient als Erinnerung für diejenigen, die sich noch nicht beteiligt haben. Wir möchten Sie bitten, etwas Zeit zu investieren, um unsere Umfrage mit Ihrem wertvollen Input zu bereichern.

Diese Umfrage ist Teil des Forschungsprojektes im Rahmen des OFSP – Organic Food System Programms (<https://organicfoodsystem.net/the-ofsp-programme/>). Sie ist in englischer Sprache angelegt und für all die weltweiten Akteure der Bio-Branche gedacht. Die Teilnahme ist anonym und nimmt ca. 15-20 Minuten Zeit in Anspruch. Die genaue Zielgruppe sind all die beteiligten Akteure, die an dem ökologischen Lebensmittel- und Ernährungssystem (Organic Food System) beteiligt sind (von Landwirten bis hin zum Verbraucher; auch die NGOs, Bio-Zertifizierungsagenturen, Verwaltungsangestellte usw. kommen ebenfalls in Frage, sobald sie einen Bezug zum Öko-System haben):

<https://www.unipark.de/uc/OFS/>

Wir wären Ihnen sehr dankbar, wenn Sie sich Zeit nehmen würden, die Umfrage zu beantworten. Außerdem möchten wir Sie bitten, diesen Link an die in Frage kommenden Akteure der Bio-Branche bzw. Mitglieder Ihres Öko-Netzwerks weiterzuleiten (sehr gerne auch den ganzen Inhalt dieser Mail). Uns ist es sehr wichtig, die Ergebnisse aus der Perspektive aller beteiligten Akteure des Organic Food Systems zu erzielen. Unser Anliegen ist es, aufzuzeigen, dass das Öko Lebensmittel- und Ernährungssystem den richtigen Pfad in die Richtung der nachhaltigen Transformation des Food Systems aufweist.

Besten Dank für Ihre Unterstützung und die Teilnahme! Ihren wertvollen Beitrag schätzen wir sehr!

Mit freundlichen Grüßen

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Lilliana Stefanovic und das Team des Organic Food System Projektes

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English Version:

Dear Professors and research associates of the Faculty of Organic Agricultural Sciences,

on behalf of the team of the Department of Organic Food Quality and Food Culture under the leadership of Prof. Dr. Johannes Kahl I would like to re-invite you to take part in our online survey "Organic Food Systems" – this invitation serves as a reminder for those of you who have not participated yet. We would like to kindly ask you to invest a little bit of your time to enrich our survey with your valuable input.

The survey is part of research project within the OFSP – Organic Food System Programme (<https://organicfoodsystem.net/the-ofsp-programme/>). It is constructed in English language and aims at all the actors of organic movement around the world. The participation is anonymous and will take approx. 15-20 minutes of your time. The target group are all the actors involved in the Organic Food System (from farmers all the way to the consumer; NGOs, organic certification bodies, administration representatives, etc. all come into question as long as they are related to the organic system).

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We would be very grateful if you would take your time to participate in this survey. Furthermore, we would like to kindly ask you to forward this link to other actors of the organic branch or your personal organic network who would come into question as a target group (please feel free to forward the entire content of this mail).

It is very important for us to get the results from the perspective of all the actors involved in the Organic Food System. Our aim is to show that the Organic Food System is the right pathway towards sustainable transformation of our Food Systems.

Thank you very much for your cooperation, we appreciate it a lot!

Kind regards

Lilliana Stefanovic and the Team of Organic Food System Project

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Lilliana Stefanovic, M.Sc.  
Fachgebiet Ökologische Lebensmittelqualität und Ernährungskultur  
Fachbereich Ökologische Agrarwissenschaften  
Universität Kassel

Department of Organic Food Quality and Food Culture  
Faculty of Organic Agricultural Sciences  
University of Kassel

Nordbahnhofstraße 1a  
D-37213 Witzenhausen  
E-mail: [l.stefa@uni-kassel.de](mailto:l.stefa@uni-kassel.de)  
Phone: +49 554 298-1653  
Webpage: <http://www.uni-kassel.de/go/lebensmittel>